



## 2022 Army University Learning Symposium Speaker Biographies

**Lieutenant General Theodore D. Martin**

**Commanding General, U.S. Army Combined Arms Center and Fort Leavenworth,  
KS**

**Commandant, U.S. Army Command and General Staff College**

**Deputy Commanding General for Combined Arms, U.S. Training and Doctrine Command**



The Martin family's military heritage harkens back more than ten generations to 1776 when Private Daniel Martin enlisted in the 1st New Jersey Infantry Regiment and fought the British during the American Revolution. Lieutenant General Martin graduated from the United States Military Academy in 1983 and was commissioned as an Armor officer. His military education includes the Armor Officer Basic Course (Cavalry Track), the Infantry Officer Advanced Course, the Naval College of Command and Staff, and the Army War College. He holds a Master's Degree in Defense and Strategic Studies from the Naval War College, a Master's Degree in Strategic Studies from the Army War College, and a Master's Degree in Business from Webster University.

His command experience includes Commander, C Company, 2d Battalion, 64th Armor Regiment, 3d Infantry Division, Federal Republic of Germany; Commander, 1st Squadron, 10th U.S. Cavalry Regiment (Buffalo Soldiers), 4th Infantry Division, Fort Hood, Texas and Operation Iraqi Freedom in Iraq; Commander, 1st Heavy Brigade Combat Team, 4th Infantry Division, Fort Hood, Texas and Operation Iraqi Freedom in Iraq; Commander, Operations Group (COG), National Training Center, Fort Irwin, California; Commandant & 45th Chief of Armor, U.S. Army Armor School, Fort Benning, Georgia; the 73d Commandant of Cadets at the United States Military Academy, West Point, New York; the Commanding General National Training Center & Fort Irwin, California; and the Commanding General 2d Infantry Division (Combined), Republic of Korea.

Beyond command, Lieutenant General Martin has served in a wide variety of staff and leadership assignments including duty in the 1st Armor Training Brigade, Fort Knox, Kentucky; the Combined Arms Command-Training, Fort Leavenworth, Kansas; Advisor to the Imam Mohammed bin Saud Brigade and later the Prince Sa'ad bin Abdul Rahman Brigade, Kingdom of Saudi Arabia; Deputy Chief of Staff, G3, 4th Infantry Division, Fort Hood, Texas and Operation Iraqi Freedom in Iraq; Joint Improvised Explosive Device-Defeat Task Force as the Iraq Field Team Leader, Baghdad, Iraq; and Human Resources Command, Alexandria, Virginia, as Armor Branch Chief and Chief of Combat Arms Division. He most recently served as the Deputy Commanding General/Chief of Staff for Training and Doctrine Command, Fort Eustis, Virginia.

LTG Martin is married with two daughters and three sons. The latest addition to the Martin family is their dog Mandu.

**Brigadier General David C. Foley**  
**Deputy Commander– Education, US Army Combined Arms Center**  
**Provost – Army University**  
**Deputy Commandant - CGSC**



Brigadier General Foley graduated from the United States Military Academy in 1994 with a Bachelor of Science degree and was commissioned a Second Lieutenant in the Infantry. A 2007 graduate of the United States Army Command and General Staff College, he holds a Master of Science degree in Administration from Central Michigan University and a Master of Strategic Studies from the US Army War College.

BG Foley's command positions include Company Command with 2nd Battalion, 27th Infantry (Wolfhounds), 25th Infantry Division, Schofield Barracks, Hawaii; Company Command with Third Regiment (The Old Guard), Fort Myer, Virginia; Squadron Command with 4th Squadron, 3rd US Cavalry Regiment (Stryker), Fort Hood, Texas; and Brigade Command with 1st Brigade, 2nd Infantry Division (SBCT), Joint Base Lewis-McChord, Washington. He also served as an Observer/Controller and Plans/Exercise Maneuver Control Team Chief at the Joint Readiness Training Center (Operations Group), Fort Polk, Louisiana; Operations Officer and Executive Officer of 2nd Battalion, 506th Infantry, 101st Airborne Division (Air Assault), Fort Campbell, Kentucky; Aide-de-Camp to the Under Secretary of the Army, Office of the Secretary of the Army, Washington, DC; G3 of the 7th Infantry Division, Joint Base Lewis- McChord, Washington; and Deputy CJ3, DCSOPS, RESOLUTE SUPPORT, Kabul, Afghanistan; Executive Officer to the Commander of United States Central Command (USCENTCOM), MacDill AFB, Florida; Deputy Commanding General (Operations), 101st Airborne Division (Air Assault), Fort Campbell, Kentucky. Prior to his current assignment, BG Foley served as the Deputy Director of Operations, USCENTCOM, MacDill AFB, Florida.

BG Foley's awards and decorations include the Defense Superior Service Medal, Legion of Merit (w/ 1 OLC), Bronze Star Medal, Defense Meritorious Service Medal, Meritorious Service Medal (w/ SOLC), the Army Commendation Medal, the Army Achievement Medal, the National Defense Service Medal, the Global War on Terrorism Expeditionary Medal, the Global War on Terrorism Service Medal, the Armed Forces Expeditionary Medal, NATO Medal, and the Afghanistan Campaign Medal. He also wears the Combat Infantryman's Badge, the Expert Infantryman's Badge, the Air Assault Badge, the Pathfinder Badge, the Parachutist Badge, the Ranger Tab, and the Army Staff Identification Badge.

## Army Modernization

**Dr. Douglas M. Matty, SES**  
**Director, Army Artificial Intelligence Integration Center**



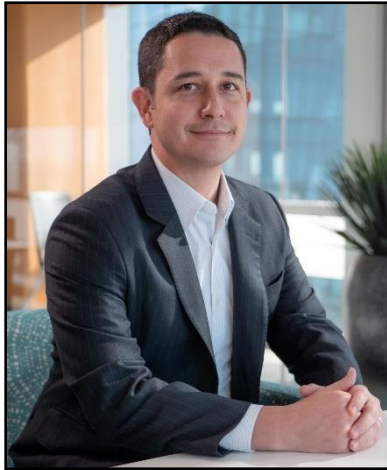
Dr. Douglas Matty serves as the Director of Army AI Capabilities at the Army Artificial Integration Center (AI2C) which was established under Army Futures Command on October 2, 2018. AI2C is intended to narrow an existing AI capability gap by leveraging current technological applications to enhance warfighters' capabilities, preserve peace, and, if required, fight to win. With its establishment, the AITF leads and integrates the Army artificial intelligence strategy and implementation plan, synchronizes key development efforts, and sets the foundations for operationalizing Artificial intelligence within the Army Modernization Enterprise. The organization is based out of Carnegie Mellon University in Pittsburgh, PA, leveraging the Pittsburgh ecosystem related to AI and robotics.

Upon graduation from West Point, Dr. Matty was commissioned in the Air Defense Artillery. During his Army career, he held leadership positions at the platoon, company, and battalion levels, as well as successive battery command and primary brigade staff tours. Upon designation as an Operation Research Systems Analyst, he served as Assistant Professor, Department of Mathematical Sciences, and as the Executive Officer Operations Research Center of Excellence (ORCEN), at the United States Military Academy (USMA). Following his instructor tour at West Point, he served as division chief in Army Test and Evaluation, Headquarters Army (HQDA) Program Analysis and Evaluation Directorate, followed by a tour with the Office of the Deputy Under Secretary of the Army for Business Transformation. In addition to these key billets, Dr. Matty served in a series of strategic and joint positions, as Personal Staff for the Commanding General USF- I; CJCS Strategic Systems Analyst (JROC)/Division Chief JCS/J8; Division Chief for POM Development/PAED, HQDA G8; and helping to stand up the Capabilities Development Group in USCYBERCOM as its Deputy Director. Prior to now serving as the Director of the one-of-a-kind Task Force, he was its first Deputy Director.

Dr. Matty's education includes a bachelor's degree in computer engineering (with minors in electrical engineering and computer science). He has a master's degree in applied mathematics (minor in cryptography) from the Naval Postgraduate School, and a master's degree in National Securities Studies from the U.S. Army War College (USAWC). He also holds an earned doctorate in Engineering Systems from Massachusetts Institute of Technology, focused on enterprise engineering analytical and empirical methods.

In addition to his military service, Dr. Matty was co-founder of Project Healing Waters Fly Fishing Inc., a nonprofit that supports physical, occupational, and recreational therapy programs through fly fishing activities at more than 200 locations across the United States, England, and Australia. He also founded and continues to support organizations committed to leader development at USMA and USAWC. Dr. Matty further serves on The Orthodox Christian Leadership Initiative, a national committee of corporate and philanthropic executives to enhance leader development across the dioceses and jurisdictions, nationally, regionally, and locally.

**Major Jason Zuniga**  
**Chief Operations Officer, Army Software Factory**



Jason is a Major in the United States Army serving as the Chief Operations Officer of the Army's first Soldier-led Software Factory in Austin, TX. He is a recognized leader serving with distinction as an aviation officer on the front lines of Iraq and as part of the first rotational forces to Korea. Jason most recently stood up the Army's first venture capital (VC) Training with Industry (TWI) fellowship at Founders Fund in San Francisco. He also served at the Pentagon as a senior program analyst and instructor for the "How the Army Runs" course.

Jason's academic record includes receiving his undergraduate degree from the United States Military Academy and MBA from The Wharton School of the University of Pennsylvania, where he worked with several start-up companies and served as a non-profit board fellow.

He resides in Austin with his wife and son where they enjoy outdoor activities and volunteer service opportunities in support of Veterans.

## Army People Strategy

**Dr. Lyle J. Hogue, SES**

**Director, Strategy, Plans, and Operations Office Office of the Assistant Secretary of the Army (Manpower and Reserve Affairs) Washington, D.C.**



Dr. Lyle Hogue assumed duties as Director of the Strategy, Plans, and Operations Office on 18 July 2021. Dr. Hogue oversees human capital strategic planning and implementation efforts for the Department of the Army. His focus areas include talent acquisition, development, employment, and retention of military and civilian people. Dr. Hogue played a vital role in the signing and publishing of the 2019 Army People Strategy. He is responsible for the successful measurement of the Army People Strategy Military and Civilian Implementation plans and their supporting Annexes.

Dr. Hogue has over 35 years of Army people experience. He spent his initial Army career serving in key recruiting assignments. He served as a Field Recruiter in the North Shore Recruiting Company where he converted to a cadre recruiter for the US Army Recruiting Command garnering repetitive assignments in multiple stations with ever increasing responsibilities. As a Station Commander in Haverhill MA, he successfully ensured the smooth operation of all aspects of the recruiting by leading subordinate Active and Reserve Component recruiters, managing day-to-day production, and holding recruiters accountable for mission accomplishment. Following recruiting duty, Dr. Hogue continued his people service as an Army Career Counselor. He served in increasing levels of responsibility in 1st Cavalry Division, Fort Hood, 2nd Infantry Division, Korea, 3rd Infantry Division, Fort Stewart, V Corps, Germany, and culminated his career as the US Army Infantry Center and School Retention Sergeant Major.

After his Army service, Dr. Hogue transitioned to International Business Machine, Inc (IBM) where he served as Senior Managing Consultant in IBM's Organization & People Public Sector practice (Human Capital). At IBM, Dr. Hogue led and worked on small teams focused on human resources, workforce strategies, and talent management. He supported projects across a range of human capital management areas including portal design and assessment of the Army Career Tracker and Tobyhanna Army Depot workforce. He also served as the leader of multiple staffing assessment and improvement projects.

In 2009, Dr. Hogue accepted his first civil service position in Army Office of Business Transformation serving as Chief, Change Management Division. Later, Dr. Hogue served on the Military Compensation & Retirement Modernization Commission where his efforts significantly contributed to the establishment of the Blended Retirement System for over 2 million service members in 2018. Dr. Hogue returned to the Army in 2015 to serve as a planner in the Strategic Integration Office of the Assistant Secretary of the Army (Manpower & Reserve Affairs).

Career chronology:

- 2019-2021: Director, Strategy, Plans, And Operations, ASA (M&RA)
- 2017-2019: Senior Strategic Planner, Plans, Integration, And Futures Office, ASA (M&RA)
- 2015-2017: Human Capital Strategic Planner, Strategic Integration Office, ASA (M&RA)
- 2013-2015: Research Analyst, Military Compensation & Retirement Modernization Commission, Washington, DC
- 2009-2013: Management Analyst, Office Of Business Transformation, HQDA
- 2006-2009: Human Capital Consultant, International Business Machine, Inc
- 2003-2006: Retention Sergeant Major, Us Army Infantry Center, Fort Benning, GA
- 1997-2002: Retention Operations Noncommissioned Officer, Fort Stewart, GA & V Corps
- 1993-1996: Retention Noncommissioned Officer, Fort Hood, TX & Korea
- 1992-1993: Recruiting Station Commander, Haverhill, MA

- 1989-1992: Army Recruiter, North Shore Recruiting Company, MA

College:

- Doctor of Education - Organizational Leadership, Argosy University, 2005
- Master of Arts – Human Relations, University of Oklahoma, 2001
- Bachelor of Arts – General Studies, Western Illinois University, 1999

Significant training:

- Class 53, US Army Sergeants Major Academy, 2003

Awards and honors:

- Superior Civilian Service Medal (2nd Award)
- Meritorious Civilian Service Medal (4th Award)
- Legion Of Merit
- Meritorious Service Medal

Major Publications:

- Harnessing Inertia to Improve Army Enlisted Service Length: A Case for Opt-Out Enlistment Contracts, 2018, Armed Forces & Society (With Brian Miller)



## **Special Topic: Outcomes Based Military Education**

**Dr. Jack D. Kem, Ph.D.**  
**Dean of Academics and Professor, CGSC**  
**Chief Academic Officer, Army University**



Dr. Jack D. Kem serves as the Dean of Academics and Professor at the US Army Command and General Staff College, and concurrently as the Chief Academic Officer for the Army University. He additionally serves as an Adjunct Scholar for the Modern Warfare Institute at West Point. Prior to his current position, Dr. Kem served as the Associate Dean for the Command and General Staff College from 2017-2021, and previously served as a Supervisory Professor in the Department of Joint, Interagency, and Multinational Operations, and Teaching Team Leader for the Command and General Staff School.

From 2009 to 2011, Dr. Kem deployed as a member of the Senior Executive Service to Afghanistan as the Deputy to the Commander, NATO Training Mission – Afghanistan (NTM-A) / Combined Security Transition Command – Afghanistan (CSTC-A). His responsibilities included providing broad oversight of the program management of the Afghanistan Security Forces Fund (over \$25 billion for 2009-11), oversight of the ministerial advising program for the Afghan Ministries of Interior and Defense, serving on the US Embassy’s Rule of Law Deputies’ Committee, providing oversight of the Afghan National Security Force Literacy Program, and spearheading the Human Rights Integration and Gender Integration Initiatives for the Afghan National Army and Afghan National Police.

Dr. Kem served in concurrent assignments prior to his deployment to Afghanistan as the Director, Land Power Studies Institute, the Commandant’s Distinguished Chair of Military Innovation, and as a Supervisory Professor of Joint, Interagency, and Multinational Operations at the US Army Command and General Staff College.

Maintaining an active research agenda, Dr. Kem is the author of five books: *Deep Operations: Theoretical Approaches to Fighting Deep* (2021); *Deep Maneuver: Historical Case Studies of Maneuver in Large-Scale Combat Operations* (2018); *Planning for Action: Campaign Concepts and Tools* (2012); *Campaign Planning: Tools of the Trade* 3d ed. (2009); and *Design: Tools of the Trade* (2009). He has additionally published over 35 articles in a wide variety of publications, including *Journal of Military Learning*, *Military Review*, *Air and Space Power Journal*, *Small Wars Journal*, *Military Intelligence Professional Bulletin*, *Army Chaplaincy*, *Public Administration Review*, *Public Performance and Management Review*, *Public Administration Times*, *Public Administration and Management*, *Essays in Education*, and *Global Virtue Ethics Review*.

Dr. Kem has additionally supervised over 135 Master’s theses and 15 major research studies, including research on the Afghanistan Campaign Plan, the Iraq Campaign Plan, Global War on Terrorism Domestic Drivers, Private Military Companies, Irregular Warfare, and Improvised Explosive Devices. Dr. Kem initially entered the US Army in 1974, and retired in 1998 as a Military Intelligence Colonel. His military assignments included service as a Battalion S2, G2 Plans Officer, DTOC Support Element Chief, and Battalion XO in the 82d Airborne Division; as a Brigade S2 in the 3d Infantry Division; as a Company Commander and Battalion S3 in the 3d Armored Division; and as the Battalion Commander of the 319th Military Intelligence Battalion, XVIIIth Airborne Corps.

Dr. Kem’s military education includes graduation from the Defense Language Institute (Turkish), Field Artillery Officer Basic Course, Military Intelligence Officer Advanced Course, Combined Arms and Services Staff School, Army Command and General Staff College, Air Command and Staff College,

Joint Forces Staff College, and the US Army War College. His civilian education includes a BA from Western Kentucky University, an MPA from Auburn University at Montgomery, and a PhD from North Carolina State University.

Dr. Kem's civilian awards and decorations include the Secretary of Defense Meritorious Civilian Service Award, the EUPOL – Afghanistan Gold Medal, the Polish Armed Forces Gold Medal, two Superior Civilian Service Awards, and the Commander's Award for Civilian Service.



## Army Talent Management

### **Brigadier General Brett Funck Director of the Army Talent Management Task Force**



Brigadier General Brett Funck graduated from the United States Military Academy in 1994 and earned his commission as an Infantry Officer. He holds a bachelor's degree in Environmental Science and a master's degree in Human Resources Administration. His professional military education includes the Infantry Officer Basic and Advanced Courses, Command and General Staff College, Canadian Forces College, and the Joint and Combined Warfighting School.

He has served in various leadership and staff positions throughout his career to include: Platoon Leader, Company Commander, Troop Commander, and Team Leader; later serving as an S3 and XO in the 82nd Airborne Division, Operations Officer in the Joint Special Operations Command, Battalion Commander, and Division G3 in the 10<sup>th</sup> Mountain Division, the Fort Bragg Garrison Commander, the Deputy Commander in the Combined Joint Inter- Agency Task Force, and Chief of Staff for the 82nd Airborne Division. As a Brigadier General he served as the G3/5/7 for the United States Army Reserve Command, and later as the Deputy Commanding General of Operations and Acting Senior Commander of the 10th Mountain Division. Brigadier General Brett Funck is currently the Director of the Army Talent Management Task Force in Washington, D.C.